Scott Jenson

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OBJECTIVE:

Build and implement video strategies that inform, inspire, and engage audiences.

PROFESSIONAL PROFILE:

Director:	Creative problem solver, executes within timeline.
Producer:	Excellent project-management and communication skills.
Writer:	Storyteller. Creates simple engaging material.
Editor:	Condenses visuals/words to augment story.
Collaborator:	Embraces/enhances others' ideas.
Cinematographer:	Expert shot/lighting composition. Licensed drone pilot.

PROFESSIONAL EXPERIENCE:

JENSON STUDIOS:
Lead Editor (May '19 - present)

- Corporate video agency. Short deadlines, strict budgets, high production value. Direct to client communication/collaboration. Condense visuals/words to augment story.

PARK TOOL:
Director of Video Production (Nov '14 - Nov '18)

- 2000% increase in Youtube views from 500k/yr to 10M/yr | youtube.com/parktool
  Youtube subscribers from 5k to over 200k, Youtube 'Silver Creator Award'
- Own video dept. Plan yearly initiatives. Produce 90+ videos/yr. Built production studio.

SCOTTJFILMS.COM:
Director/Producer/Licensed Drone Pilot (June '05 - present)

- Super Bowl Commercial: produced/shot/edited
- Directed/Produced: 18 TV commercials, 14 short films, 100+ promo/docs/instructional videos. Strong understanding of production budgets, personnel, project deadlines, equipment, location scouting, cost analysis, legal requirements.
- Latest software & technology: Adobe Creative Suite- After Effects, Premiere, Photoshop, licensed drone pilot, Mocha, DSLR/Red/motion-control sliders, web distribution.

ON LOCATION TV19:
Producer, Videographer, Editor (July '07-Nov '14)

- Produce/shoot/edit the monthly TV show "Local Image" (national award-winning and twice Emmy nominated).
- Train interns and coordinate schedules.
- Facilitate small and large scale productions on location and in studio.
- Attended week-long intensive training: "NPPA Video Storytelling Workshop". Learned best practices for conducting interviews, developing strong video stories.

GUSTAVUS ADOLPHUS COLLEGE: Media Services (Oct '01-April '05)

- Shooter/Editor/Technician: received govt. recognition for excellence in production.

EDUCATION/TRAINING:

Gustavus Adolphus College (2005)

- B.A. Business Management, classes in Theater, Film, Directing, Video Production.

IFP MN classes (2010-Present)

- "Mastering the 2nd Act", "Advanced After Effects", "Producers Workshops"

AWARDS

- Youtube 'Silver Creator Award' & 1st place awards from Natoa, ACM, Telly